

# FACILITIES MANAGEMENT

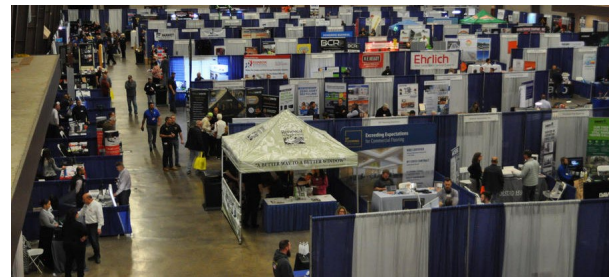


27TH ANNUAL SHOW  
**WEDNESDAY,**  
**OCTOBER 18, 2023**

10am - 4pm

The Event Center  
Hamburg Fairgrounds  
5820 South Park Avenue,  
Hamburg, NY 14075

Interact with qualified buyers in a professional setting.



## DELIVER SOLUTIONS IN TODAY'S CHANGING ENVIRONMENT

Exhibiting in the WNY FM EXPO offers you a great opportunity for face-to-face selling and hands-on demonstrations. Build and sustain relationships. Connect with new and difficult-to-reach prospects. Network with other suppliers and manufacturers. Promote new products. Help industry professionals solve their challenges.

### WHO ATTENDS

Any and all decision-makers for Facilities Maintenance and Property Management

### WHO EXHIBITS IN THE WNY REGIONAL SHOWCASE

Any company providing products and services for the maintenance, repair, operations, and management of commercial buildings, industrial plants, government buildings & municipalities, educational institutions, healthcare facilities, hotels & motels, income properties, and more.

### EFFECTIVE PROMOTION = QUALITY AUDIENCE

- Support of numerous Professional Associations including BOMA, ISM, Construction Exchange, WNYSBR, & more
- Print Advertising: Buffalo Business First
- Direct mail
- Radio campaign
- Admission passes distributed by exhibitors
- E-blasts to prospects
- Educational program of seminars & demos
- Social media
- Show program for continuous exposure

SHOW MANAGER: Nancy Boyd Haley | (716) 648-0972 | [nancy@fmexpo.net](mailto:nancy@fmexpo.net)  
PRODUCED & MANAGED: PPM Business Services | PO Box 888, Hamburg, NY 14075

Facebook: WNYFMExpo LinkedIn: wnyfmexpo

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# FACILITIES MANAGEMENT EXPO



## STANDARD BOOTH PACKAGE \$650.00

- 10' wide x 10' deep booth
- 8' Back Drape & 32" Side Rails & Curtains
- 500 Watt Electrical Outlet
- ID Sign
- 6' Covered & Skirted Table with 2 Chairs
- Beverages & Snacks
- Free Parking
- WiFi
- Link from FME Website to yours
- Unlimited Admission Passes
- Seminars
- Show Directory Listing
- Report of Registered Visitors

## SPONSORSHIP PROGRAMS

The Facilities Management Expo has once again partnered with Buffalo Business First as our official Print Media Sponsor. Business First will help raise awareness and grow attendance to our 27th FM Expo.



The FM Expo Sponsor Program is designed to provide participating companies with increased visibility and awareness. We offer our standard booth package. To add even more value, the Bronze, Silver, and Gold packages include advertising in Buffalo Business First, where your ad can reach over 44,000 readers in the Early October issue.

### Bronze BOOTH PACKAGE \$1,190.00

- (1) Standard Booth Package
  - (\$650 Value)
- 3" x 3" 4-color ad in Business First Special Show Section (\$425 Value)
- Company logo & website link listed as a sponsor on the FME Website
- Premium booth selection (pending availability & timing of reservation)

### Silver BOOTH PACKAGE \$1,410.00

- (1) Standard Booth Package
  - (\$650 Value)
- 1/8 page (4.5" x 3.25") 4-color ad in Business First Special Show Section (\$1,575 Value)
- Company logo & website link listed as a sponsor on the FME Website
- Premium booth selection (pending availability & timing of reservation)

### GOLD BOOTH PACKAGE \$1,680.00

- (1) Standard Booth Package
  - (\$650 Value)
- 1/4 page (4.5" x 6.75") 4-color ad in Business First
- Special Show Section (\$2,705 Value)
- Special promotion of your logo & website link on FME website
- Premium booth selection (pending availability & timing of reservation)

Visit  
**FMExpo.net**  
to register



Contact Show Manager Nancy Boyd Haley for  
multiple booths or bulk space discounts.

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